



The Desai Sethi Urology Institute Presents
UROLOGY ON THE BEACH

January 17-19, 2025

JANUARY 17-19, 2025

Fontainebleau Miami Beach

The Desai Sethi Urology Institute's third annual Urology on the Beach conference brings together a diverse group of healthcare professionals dedicated to improving patient care. This meeting offers attendees the opportunity to hear about the latest developments, innovations, and treatment strategies in the field of urology. Register today to connect with peers and course faculty at both formal and informal events throughout the conference.

DSUIurologyonthebeach.com



Dipen J. Parekh, MD

Founding Director Desai Sethi Urology Institute
 Professor and Chair, Department of Urology,
 Director of Robotic Surgery,
 The Victor A Politano Endowed Chair in Urology
 Executive Dean, Clinical Affairs, University of Miami
 Miller School of Medicine
 Chief Operating Officer, University of Miami Health System



Bruno Nahar, MD

Associate Professor of Urology
 Eric and Elizabeth Feder Endowed
 Chair in Urologic Oncology Research
 Desai Sethi Urology Institute
 University of Miami Miller School of Medicine



Raveen Syan, MD, FPMRS, FRCSC

Assistant Professor of Clinical Urology
 Female Pelvic Medicine and Reconstructive Surgery
 Desai Sethi Urology Institute
 University of Miami Miller School of Medicine



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NETWORKING OPPORTUNITIES

- Receptions and Breaks – Connect with attendees during receptions, breakfast, lunch, and coffee breaks.
- Faculty Interaction – Engage with faculty members during breaks and meals for in-depth discussions and insights.

TARGET AUDIENCE

300 attendees in 2024 with expected growth in 2025 including:

- Urologists
- Urogynecologists
- Genitourinary Oncologists
- Advanced Practice Practitioners in the fields of:
 - Urology
 - Urogynecology
 - Genitourinary Oncology

ACCOMMODATIONS

Fontainebleau Miami Beach
4441 Collins Avenue,
Miami Beach, FL 33140
1-800-548-8886

Exhibitors may take advantage of rooms at the special rate of \$419 per night, plus applicable taxes.

For reservations, visit our website:
dsuiurologyonthebeach.com/hotel_travel.php

Or call the hotel directly and mention “Urology on the Beach” to register at the discounted rate.

Rate: \$419 (standard room)

Reservation Deadline: December 15, 2024 or until all available reduced-rate rooms have been reserved.

EXHIBITOR SCHEDULE

Move In

Friday, January 17
1:00 - 4:00 pm

Exhibit Hours

Friday, January 17, Reception	5:00 pm - 7:30 pm
Saturday, January 18	7:00 am - 3:30 pm
Sunday, January 19	7:00 am - 1:00 pm

Move Out

Sunday, January 19
1:00 - 4:00 pm

Note: Exhibit hours are subject to change.
To ensure the safety of all attendees, assembling and dismantling of exhibits will be permitted **ONLY** during the designated set-up and tear-down hours listed above. Tear-down time will be strictly enforced.



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Support Levels

PLATINUM \$50,000		GOLD \$35,000	
<ul style="list-style-type: none">• Exhibit space in prime location• 10 Complimentary registrations• 10-second promotional slide during breaks• Banner ad in meeting app• 2 Email blasts• Break in sponsor's name• First choice opportunity to participate in Video Surgical Theater• Charging station sponsor		<ul style="list-style-type: none">• Exhibit space in prime location• 8 Complimentary registrations• 8-second promotional slide during breaks• 1 Email blast• Break in sponsor's name• 50% off opportunity to participate in Video Surgical Theater	
SILVER \$20,000		BRONZE \$10,000	EXHIBITOR \$5,000
<ul style="list-style-type: none">• Exhibit space• 50% off marketing item• 6 Complimentary registrations		<ul style="list-style-type: none">• Exhibit space• 10% off marketing item• 4 Complimentary registrations	SOLD OUT! <ul style="list-style-type: none">• 8 Spots available• Table top display• 2 Complimentary registration

Special Marketing Opportunities

E-BLAST | \$2,500

Speak directly to your target audience through an email blast customized with your message to all registered attendees before, during, or after the meeting.

MOBILE APP | \$4,000

Your banner ad prominently displayed in our mobile app.

COFFEE/REFRESHMENTS BREAK \$3,000

Break in sponsor's name.

Wi-Fi | \$5,000

A custom Wi-Fi network can be named after your company for attendees to use on site.

DOOR DROP | \$4,000

Your printed marketing piece can be placed on the hotel room door of all attendees registered at the hotel.

WORKSHOP PARTICIPATION \$10,000

LIMITED SPACE AVAILABLE –
Must be Gold or Platinum level
Lab 1: HIFU – Ultrasound guided prostate biopsy
Lab 2: Bulkamid
Lab 3: PNE lab

SURGICAL THEATER

PARTICIPATION | \$5,000

Your video content included in the surgical theater breakout session.

SYMPOSIUM | \$20,000

Breakfast or Lunch Symposium –
AV and food/beverages included.

For more information, contact CineMed:

Brandy D'Heilly • Account Executive • bdheilly@cine-med.net
Tel: 337.298.3869 • Fax: 203.263.4839





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Exhibitor Space Application

Company Name _____

Name for Booth Sign _____

Printed Name of Authorized Person _____

Title _____

Booth Attendees _____

Street Address _____

City _____ State _____ Zip _____

Office Phone _____ - _____ - _____ Fax _____ - _____ - _____

Email _____

Exhibitor Total \$ _____ Representative Signature* _____

** I am an authorized representative of the company with full power to sign and execute this application. The company listed agrees to comply with all instructions, rules, and regulations and agrees to promptly submit all information requested by CineMed. By submitting a signed copy of this contract, we hereby apply for exhibit space for the conference.*

PAYMENT METHOD

☐ Check in the amount of \$ _____ Payable to: **International Conference Management, Inc.** (Tax ID # 72-0846838)

Mail to:

CineMed

127 Main Street North • PO Box 1007 • Woodbury, CT 06798

☐ Charge in the amount of \$ _____ ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card Number _____ Exp Date ____/____/____

Security Pin # _____ (3 or 4 digit number on back of card)

Cardholder Name _____ Signature _____

CANCELLATION POLICY

Requests for cancellation of reserved exhibit space must be made in writing to bdheilly@cine-med.net. Refunds less a 15% administrative fee will be granted for requests received on or before December 1, 2024. After this date, refunds for reserved space will not be granted.

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Exhibitor Terms

SPACE ASSIGNMENT

Exhibit space is limited and assigned on a first-come, first-served basis. To ensure availability, please reserve your exhibit space as soon as possible. Exhibitors will be notified of space assignments during the week of **November 14, 2024**. CineMed reserves the right to reassign space if it is deemed necessary.

STAFFING

As a courtesy to participants and fellow exhibitors and for security, exhibits must be opened and staffed by your organization's representative(s) during the official exhibition hours and dates.

BADGE POLICY

All company representatives must be registered for the conference. You will receive a link to register company representatives after the Exhibitor Space Application is received. A badge is required at all times during the meeting for admission into the Exhibit and Education Ballrooms. Registrations/badges beyond your allotment may be purchased online for \$350 each.

INVESTIGATIVE PRODUCTS

To comply with the Food and Drug Administration's Guidelines on Notices of Availability, any exhibits showcasing off-label or unapproved uses of drugs, devices, technologies, programs, products, or services must disclose that fact.

INSURANCE

It is the responsibility of each Exhibiting Organization to maintain adequate coverage against injury to persons, damage to or loss of property and against inability to meet its obligations as set forth in this agreement.

Upon evidence of violation, CineMed may reenter and take possession of space occupied by the Exhibitor and may remove all persons and goods at the Exhibitor's risk. The Exhibitor shall pay all expenses and damages which CineMed may incur thereby.

Shipping Information

PLEASE LABEL ALL BOXES WITH THE FOLLOWING:

- Exhibitor/Company Name and Booth Number
- Main Event Name
- Date of Event
- Box 1 of #
- c/o: Event Manager and On-site Client Name
- Fontainebleau Miami Beach
4441 Collins Avenue
Miami Beach, FL 33140

Exhibitor Rules of Conduct

The following practices are prohibited in the program:

- Canvassing/distributing advertising materials outside of the exhibitor's own booth.
- Billboard advertisements and/or display of signs outside the assigned exhibit area.
- Obstructing aisle space or interfering with traffic to other exhibits.
- Meetings, receptions, demonstrations or any activity scheduled during Official Function hours of the Meeting. Any private function should be coordinated with CineMed.
- Sharing or subletting of exhibit space.
- Distributing materials or literature other than company/product information from an exhibit space.
- Exhibit representatives must not deface the walls or floors of the building, the booths, or the equipment in the booths.

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Valued Partners

Abbvie
Axonics, Inc
Bayer Healthcare Pharmaceuticals
BD
Better Health
Blue Earth Diagnostics
Boston Scientific
Caldera Medical
Cleveland Diagnostic
Coloplast
Decipher Urologic Cancers
Dendreon Pharma
Focal One
ID Medical Devices
Intuitive
Janssen Biotech | Oncology, Solid Tumor
Karl Storz Endoscopy
Kowa Pharmaceuticals
Laborie Medical Technologies, Corp.
Lantheus
Lazarus 3D
Medtronic
Myovant Sciences
Olympus America Inc.
Opko Health, Inc.
Perineologic
Pfizer Oncology
Profound Medical
Richard Wolf USA
Strauss Surgical
Sylvester Comprehensive Cancer Center
Telix Pharma
Theater
Tolmar Pharmaceuticals
UroGen Pharma
Urovant Sciences
UroViu Corporation
Valencia Technologies

