



DESAI SETHI UROLOGY INSTITUTE

Desai Sethi Urology Institute at the University of Miami Health System Presents: "Urology on the Beach" Part of UHealth - University of Miami Health System

January 19-21, 2024
Fontainebleau Hotel Miami Beach

EXHIBITOR PROSPECTUS

CHAIRMAN

Dipen J. Parekh, MD
Founding Director
Desai Sethi Urology Institute
Professor and Chair, Department of Urology,
Director of Robotic Surgery,
The Victor A Politano Endowed Chair in Urology
Executive Dean, Clinical Affairs, University of Miami Miller School of Medicine
Chief Operating Officer, University of Miami Health System

COURSE DIRECTORS

Bruno Nahar, MD
Assistant Professor of Urologic Oncology
Desai Sethi Urology Institute
University of Miami Miller School of Medicine
Miami, FL

Raveen Syan, MD, FPMRS, FRCSC
Assistant Professor of Clinical Urology
Desai Sethi Urology Institute
Female Pelvic Medicine and Reconstructive Surgery
Male Voiding Dysfunction and Neurourology
University of Miami School of Medicine
Miami, FL



Marketed and Managed By:

www.dsuiurologyonthebeach.com





CONFERENCE DESCRIPTION:

The Desai Sethi Urology Institute, part of the UHealth - University of Miami Health System, invites you to an educational conference focused on the latest innovations and treatment strategies in urology. Topics will include urologic oncology topics in prostate, renal, upper tract and bladder cancers, as well as benign disease processes including male and female reconstructive surgery and male infertility/andrology.

Join us to meet and learn from international experts to discuss novel research, guideline updates, and innovations in urologic medicine!

TARGET AUDIENCE:

Desai Sethi Urology Institute "Urology on the Beach" will host around 300 attendees: Urologists * Urogynecologists * Genitourinary Oncologists * Advanced Practice Practitioners in the fields of Urology * Urogynecology * Genitourinary Oncology

ACCOMMODATIONS:

Exhibitors may take advantage of rooms at the special rate of \$419 per night, plus applicable taxes. For reservations, please call the hotel directly and mention "DSUI Urology on The Beach" to register at the discounted rate.

Fontainebleau Miami Beach
4441 Collins Avenue
Miami Beach, FL 33139
1-800-548-8886

Rate: \$419 (standard room)

Reservation Deadline: December 20th or until all available reduced-rate rooms have been reserved

EXHIBITOR SCHEDULE:

MOVE-IN	Friday, January 19	2:00 pm-3:30 pm
EXHIBIT HOURS	Friday, January 19	4:00 pm-6:00 pm
	Reception	6:00 pm-7:30 pm
	Saturday, January 20	7:00 am-3:30 pm
	Sunday, January 21	7:00 am-12:00 pm
MOVE-OUT	Sunday, January 21	12:00 pm-3:00 pm

Note: Exhibit hours are subject to change. To ensure the safety of all attendees, assembling and dismantling of exhibits will be permitted ONLY during the designated set-up and tear-down hours listed above. Tear-down time will be strictly enforced.

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SUPPORT LEVELS

<p>PLATINUM\$50,000</p> <p>Exhibit Space in Prime Location 10 Complimentary Registrations 10-Second Promotional Slide During Breaks Banner Ad in Meeting App 2 email Basts Break in Sponsor's name - First Choice Opportunity to Participate in Video Surgical Theater Charging Station Sponsor</p>	<p>GOLD \$35,000</p> <p>Exhibit Space Prime Location 8 Complimentary Registrations 8-Second Promotional Slide During Breaks 1 email Blast Break in Sponsor's name 50% off Opportunity to Participate in Video Surgical Theater</p>
<p>SILVER \$20,000</p> <p>Exhibit Space 50% off Marketing Item 6 Complimentary Registrations</p>	<p>BRONZE \$10,000</p> <p>Exhibit Space 10% off Marketing Item 4 Complimentary Registrations</p>
<p>LIMITED SPACE AVAILABLE AT EACH LEVEL</p>	<p>EXHIBITOR\$3,000 SOLD OUT</p> <p>Table Top Display 2 Complimentary Registrations</p>

SPECIAL MARKETING OPPORTUNITIES

E-BLAST: \$2,500 * Speak directly to your target audience through an email blast customized with your message to all registered attendees before, during, or after the meeting.

CONFERENCE BAG: \$3,500 * Provide a lasting message that registrants will take home with them by having your logo exclusively located on the conference bag.

LANYARDS: \$2,500 * Lead attendees to your booth with a meeting lanyard, featuring your company logo handed out to all attendees.

MOBILE APP: \$4,000 * Your banner ad prominently displayed in our mobile app.

BREAK \$5,000 * Break in Sponsors name

WI-FI \$8,000 * A custom Wi-Fi network can be named after your company for attendees to use onsite.

DOOR DROP \$5,000 * Your printed marketing piece can be placed on the hotel room door of all attendees registered at the hotel.

WORKSHOP PARTICIPATION \$10,000 * **Lab 1:** HIFU - Ultrasound guided prostate biopsy
Lab 2: Bulkamid * **Lab 3:** PNE lab **LIMITED SPACE AVAILABLE Must be Gold or Platinum level**

SURGICAL THEATER PARTICIPATION \$7,000 * Your video included in the surgical theater.

Symposium \$10,000 * Breakfast or Lunch Symposium: AV and F&B is an additional fee.

For further information, contact CineMed:

127 Main Street North, PO Box 1007 * Woodbury, CT 06798 * Tel: 337.298.3869 * Fax: 203.263.4839
Brandy D'Heilly, Account Executive * bdheilly@cine-med.net

**Desai Sethi Urology Institute "Urology on the Beach"
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Exhibitor Space Application

Company Name _____
Name for Booth Sign _____
Printed Name of Authorized Person _____
Title _____
Booth Attendees _____
Street Address _____
City _____ State _____ Zip _____
Office Phone _____ - _____ - _____ Fax _____ - _____ - _____
Email _____

\$ _____
Exhibitor Total

Representative Signature

I am an authorized representative of the company with full power to sign and execute this application. The company listed agrees to comply with all instructions, rules, and regulations and agrees to promptly submit all information requested by CineMed. By submitting a signed copy of this contract, we hereby apply for exhibit space for the conference.

Mail Payment to:

CineMed, Inc. * 127 Main Street North * PO Box 1007 * Woodbury, CT 06798

CANCELLATION POLICY:

Requests for cancellation of reserved exhibit space must be made in writing to bdheilly@cine-med.net. Refunds less a 15% administrative fee will be granted for requests received on or before **December 2, 2023**. After this date, refunds for reserved space will not be granted.

PAYMENT METHOD

Check in the amount of \$ _____ Payable to: International Conference Management, Inc.
Tax ID 72-0846838

Charge in the amount of \$ _____ Visa MasterCard American Express Discover

Credit Card Number _____ Exp Date _____ / _____ / _____

Security Pin # _____ (3 or 4 digit number on back of card)

Cardholder Name _____ Signature _____

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Brandy D'Heilly, Account Executive * bdheilly@cine-med.net

EXHIBITOR TERMS:

PAYMENT

Space is extremely limited, so final payment must be received by **January 1**, or the exhibit space will be reassigned and the exhibitor will forfeit all deposits paid.

Checks must be **payable to International Conference Management** (Tax ID # 72-0846838) and mailed, along with the Exhibitor Space Application, to:

CineMed
127 Main Street North, PO Box 1007
Woodbury, CT 06798

CANCELLATION POLICY

Requests for cancellation of reserved exhibit space must be made in writing to Brandy D'Heilly bdheilly@cinemed.net. Refunds less a 15% administrative fee will be granted for requests received on or before **December 2, 2023**. After this date, refunds for reserved space will not be granted.

SPACE ASSIGNMENT

Exhibit space is limited and assigned on a first-come, first-served basis. To ensure availability, please reserve your exhibit space as soon as possible. Exhibitors will be notified of space assignments during the week of November 14, 2023. CineMed reserves the right to reassign space if it is deemed necessary.

STAFFING

As a courtesy to participants and fellow exhibitors and for security, exhibits must be opened and staffed by your organization's representative(s) during the official exhibition hours and dates.

BADGE POLICY

All company representatives must be registered for the conference. You will receive a link to register company representatives after the Exhibitor Space Application is received. A badge is required at all times during the meeting for admission into the Exhibit and Education Ballrooms. Registrations/badges beyond your allotment may be purchased online for \$350 each.

INVESTIGATIVE PRODUCTS

To comply with the Food and Drug Administration's Guidelines on Notices of Availability, any exhibits showcasing off-label or unapproved uses of drugs, devices, technologies, programs, products, or services must disclose that fact.

INSURANCE

It is the responsibility of each Exhibiting Organization to maintain adequate coverage against injury to persons, damage to or loss of property and against inability to meet its obligations as set forth in this agreement.

Upon evidence of violation, CineMed may reenter and take possession of space occupied by the Exhibitor and may remove all persons and goods at the Exhibitor's risk. The Exhibitor shall pay all expenses and damages which CineMed may incur thereby.

EXHIBITOR RULES OF CONDUCT:

The following practices are prohibited in the Program:

- Canvassing/distributing advertising materials outside of the Exhibitor's own booth.
- Billboard advertisements and/or display of signs outside the assigned Exhibit area.
- Obstructing aisle space or interfering with traffic to other exhibits.
- Meetings, receptions, demonstrations or any activity scheduled during Official Function hours of the Meeting. Any private function should be coordinated with CineMed.
- Sharing or subletting of exhibit space.
- Distributing materials or literature other than company / product information from an exhibit space.
- Exhibit representatives must not deface the walls or floors of the building, the booths, or the equipment in the booths.

SHIPPING INFORMATION:

Exhibitor/Company Name and Booth Number

Main Event Name

Date of Event

Box 1 of #

c/o: Event Manager and on-site client name

Fontainebleau Maimi Beach

4441 Collins Ave.

Miami Beach, FL 33104



CONTACT INFORMATION

CineMed, Inc.

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